



# ENVIRONMENTAL MARKETS ASSOCIATION 12<sup>th</sup> ANNUAL FALL CONFERENCE



18 – 21 NOVEMBER 2008

SEATTLE, WA

## Sponsorship Prospectus

Sponsorship of the **12th Annual Fall Conference** provides a great opportunity to show your support for the mission of the EMA and to gain recognition for your company. The conference is expected to bring together over 200 attendees from the environmental markets arena. While the focus is education, the conference is also designed to provide numerous opportunities to network with the delegates. As described below, there are a variety of sponsorships available, including receptions, luncheons, and promotional items. In your support, the EMA provides a generous package of benefits to all of our sponsors.

### Benefits for all sponsors included include:

- Corporate logo with link on the EMA website
- Display of corporate logo on meeting materials
- Conference handout with logo and company description
- Appropriate signage with logo at sponsored event
- One promotional item included in conference registration
- Use of meeting pre-registration list<sup>1</sup>

SPONSORSHIP DETAILS		
<b>Platinum Sponsorship</b>	\$10,000 US	<b>Additional benefits:</b> Two (2) complimentary conference registrations <sup>2</sup> Logo first placement on conference banner Complimentary exhibit space
EVENTS		
<b>Welcome Reception</b>	<b>SOLD</b>	<b>Additional benefits:</b> Promotional items(s) displayed during event
<b>Chairperson's Reception Top of the Space Needle</b>	<b>SOLD</b>	<b>Additional benefits:</b> Promotional items(s) displayed during event Includes transportation to and from venue Opportunity to address attendees Two (2) Complimentary conference registration
<b>Wednesday Luncheon</b>	\$5,000 US	<b>Additional benefits:</b> Promotional items(s) displayed during event
<b>Thursday Luncheon</b>	\$5,000 US	<b>Additional benefits:</b> Promotional items(s) displayed during event
<b>Wednesday Breakfast</b>	<b>SOLD</b>	<b>Additional benefits:</b> Promotional items(s) displayed during event
<b>Thursday Breakfast</b>	\$3,000 US	<b>Additional benefits:</b> Promotional items(s) displayed during event
<b>Session Sponsor (7 Available)</b>	\$1,500 US	<b>Additional benefits:</b> Promotional items(s) displayed during event
<b>Conference Break (2 Available)</b>	\$2,000 US	<b>Additional benefits:</b> Promotional item(s) displayed during event
PROMOTIONAL ITEMS		
<b>Conference Pen</b>	<b>SOLD</b>	<b>Additional benefits:</b> Logo on high-quality pen, placed in Padfolio
<b>Conference Padfolio</b>	<b>SOLD</b>	<b>Additional benefits:</b> Logo on high-quality Padfolio
<b>Conference Tote Bag</b>	<b>SOLD</b>	<b>Additional benefits:</b> Logo on high-quality Tote Bag
<b>Conference Notepad</b>	<b>SOLD</b>	<b>Additional benefits:</b> 2-color logo on high-quality notepad, placed in Padfolio
<b>Conference Lanyards</b>	<b>SOLD</b>	<b>Additional benefits:</b> Logo on high-quality Lanyards
WORKSHOPS		
<b>Workshops (2 Available)</b>	\$2,500 US	<b>Additional benefit:</b> Promotional item(s) displayed during event

<sup>1</sup> Use of pre-meeting registration list is dependant upon execution and adherence to the Registration List Usage Guidelines.

<sup>2</sup> Complimentary conference registration includes one full-delegate pass to the conference. It does not include registration for the Pre-Conference Workshop. The complimentary registration must be designated prior to the registration deadline.

<sup>3</sup> Complimentary exhibit space includes the basic package as described in Exhibitor Opportunities.



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## Sponsorship Opportunities

The Environmental Markets Association is committed to providing high-quality events and products designed to provide optimal exposure and recognition for your company. EMA staff will work directly with your company to ensure your satisfaction.

**Please fill out the below form to reserve your sponsorship level.**

### CONTACT INFORMATION (as it is to be printed)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Country: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Web: \_\_\_\_\_

### Sponsorship Reservation

	<b>Platinum Sponsorship</b>	<b>\$10,000 US</b>
	<b>Chairperson's Reception</b>	<b>\$10,000 US</b>
	<b>Welcome Reception</b>	<b>SOLD</b>
	<b>Wednesday Luncheon</b>	<b>\$5,000 US</b>
	<b>Thursday Luncheon</b>	<b>\$5,000 US</b>
	<b>Wednesday Breakfast</b>	<b>SOLD</b>
	<b>Thursday Breakfast</b>	<b>\$3,000 US</b>
	<b>Session Sponsor (Call for Availability)</b>	<b>\$1,500 US</b>
	<b>Conference Break (Call for Availability)</b>	<b>\$2,000 US</b>
	<b>Conference Pen</b>	<b>SOLD</b>
	<b>Conference Padfolio</b>	<b>SOLD</b>
	<b>Conference Notepad</b>	<b>\$3,000 US</b>
	<b>Conference Tote Bag</b>	<b>SOLD</b>
	<b>Conference Lanyards</b>	<b>\$5,000 US</b>
	<b>Workshop (2 Available)</b>	<b>\$2,500 US</b>
<b>Total Amount Due</b>		_____

### Payment Information

- Check** Please make payable to: *Environmental Markets Association*
- Credit Card**     Visa     MasterCard     American Express
- 

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### **Environmental Markets Association**

1400 Eye Street, NW • Suite 1050 • Washington, DC 20005    Phone: 202-962-0405 • Fax: 202-962-3939  
Email: [info@environmentalmarkets.org](mailto:info@environmentalmarkets.org) • Web: [www.environmentalmarkets.org](http://www.environmentalmarkets.org)



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Exhibit Opportunities

## EXHIBIT OPPORTUNITIES

Would you like to gain some additional exposure for your company? Exhibiting at the 12<sup>th</sup> Annual Fall Conference provides a great opportunity to promote related materials or products to a focused audience. The Conference is designed to provide for maximize the exposure for your company by placing the booths in central locations.

### EXHIBIT FEES

EMA Member..... \$500US  
EMA Non-Member..... \$900US

#### **Tabletop display fee includes:**

- 6' table, draped
- 110 AC electrical outlet
- Two chairs
- Wastebasket

Additional services, such as telephone access, are additional fees and should be booked directly with the hotel. Please contact EMA for additional information and pricing.

***Only table top exhibits will be allowed and spaces will be reserved on a first come first served basis.***

### EXHIBIT SCHEDULE

<b>Set-Up:</b>	Tuesday, November 18	3:00PM - 5:30PM
<b>Display Times:</b>	Tuesday, November 18	6:00PM - 7:30PM
	Wednesday, November 19	8:00AM - 5:30PM
	Thursday, November 20	8:00AM - 2:00PM
	<b>Tear-Down:</b>	Thursday, November 20

### EXHIBITOR PERSONNEL

All company representatives **must be registered as a full-delegate** for the conference. It is requested that at least one company representative be present at your exhibit during the continental breakfasts and breaks.

### FOR MORE INFORMATION

Please contact Lauren LeMunyan at EMA Headquarters  
Phone: 202-962-0405  
Email: [llemunyan@environmentalmarkets.org](mailto:llemunyan@environmentalmarkets.org)



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Exhibit Opportunities

The EMA is committed to providing high-quality events and products designed to provide optimal exposure and recognition for your company. Headquarters staff will work directly with your company to ensure your satisfaction.

### **COMPANY INFORMATION** (as it is to be printed)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Country: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Web: \_\_\_\_\_

### **CONTACT PERSON**

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Country: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

### **Exhibit Reservation**

To reserve your exhibit space, please complete the form and return with payment.

EMA Member \$500US       EMA Non-Member \$900US

Become a 2008 Member for \$695

### **Payment Information**

**Check** Please make payable to: EMA

**Credit Card**     Visa     MasterCard     American Express

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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